



FOUNDING CREATOR NETWORK

Founding Creator Agreement

Agreement v1.0 · Perpetual Holdings LLC

Effective Date is the date both Parties have signed below. Incorporated Terms v1.0 dated October 6, 2026.

Incorporated terms: [Founding Creator Terms v1.0](#)

01 Your deal

- **10%** attribution on qualifying food sales from your attributed customers for the **first six (6) months** (Founding Period).
- **5%** continuing attribution on valid continuing attribution customers after the Founding Period.
- **Non-exclusive.** You may work with other platforms and clients.
- **You retain ownership** of your original content, subject to the NYAMM license in the Terms.
- **No fixed posting quota.** Genuine participation supports Founding rate eligibility.
- **Earnings depend on qualifying economic activity** through NYAMM, not views or followers alone.
- Kitchens set an **extra order limit**. You earn when customers **actually buy**, not when a kitchen is sold out ([Extra orders](#)).
- [Food Asset economics](#) may apply when qualifying commerce is generated.

Full rules: [Detailed Creator Terms, Version 1.0](#) are incorporated into and form part of this Agreement.

[Economics](#) [Attribution](#) [Extra orders](#) [Food Assets](#) [Content rights](#) [Payments](#) [Privacy](#) [Termination](#)

02 Parties and purpose

This Agreement is between **NYAMM**, operated by **Perpetual Holdings LLC**, and the creator in the signature block (**Creator**). Creator joins the NYAMM Founding Creator Network and may earn from qualifying economic activity attributable to Creator, not from content metrics alone.

03 Rates and qualifying activity

Creator receives **10%** on Qualifying Food Sales from valid Attributed Customers during the Founding Period, then **5%** on valid Continuing Attribution, as defined in the Terms. Creator earns only on Qualifying Food Sales to validly attributed customers. Kitchens cap **extra orders**; you are not paid on food they could not sell. Delivery fees, tips, taxes, and other excluded amounts do not count. See [Economics](#) and [Attribution](#).

04 Content, participation, and exclusivity

Creator retains ownership of original Creator Content and grants NYAMM the license in the Terms ([Content rights](#)). The relationship is **non-exclusive**. Creator will make reasonable and genuine efforts to participate during the Founding Period without a fixed minimum number of posts or views.

05 Earnings, fraud, and termination

NYAMM does not guarantee minimum customers, orders, sales, or earnings. Creator must not manipulate attribution or generate fraudulent transactions. NYAMM may delay, withhold, or reverse invalid earnings (**Payments**). Either Party may terminate as in the Terms (**Termination**).

06 Independent contractor

Creator is an independent contractor, not an employee or agent of NYAMM.

07 Incorporated terms, law, and electronic acceptance

The **NYAMM Founding Creator Terms v1.0** (effective October 6, 2026) are **incorporated into and form part of this Agreement**. This Agreement is governed by the laws of **Jamaica**. The Parties may execute this Agreement electronically, subject to applicable law.

NYAMM — Perpetual Holdings LLC

Authorized representative

Name

Title

Signature

Date

Creator

Professional name

Creator handle (@)

Legal name

Signature

Date